

CURRICULUM VITAEI

HAMID GHASEMI



PERSONAL INFORMATION

BIRTH: 12/02/1972

PROFESSOR OF PAYAME NOOR UNIVERSITY

SPORT MANAGEMENT / SPORT COMMUNICATION

FACULTY OF EDUCATIONAL SCIENCES - DEPARTMENT OF SPORT MANAGEMENT

PAYAME NOOR UNIVERSITY (PNU)

IRAN- TEHRAN, SHAHRIAR, SADAF TOWN, POSTAL CODE: 3354684363

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EDUCATION

Ph. D. ISLAMIC AZAD UNIVERSITY – SCIENCE AND RESEARCH CENTER, TEHRAN, 2007
MAJOR: SPORT MANAGEMENT.
DISSERTATION: ‘THE ROLE OF MASS MEDIA ON SPORT DEVELOPMENT.’

M.S. ISLAMIC AZAD UNIVERSITY – CENTER TEHRAN, 1999
MAJOR: PHYSICAL EDUCATION.
THESIS: ‘COMPARISON OF THE LEVEL OF AGGRESSION BETWEEN GROUP AND INDIVIDUAL SPORTS.’

M.A. PAYAME NOOR UNIVERSITY- WEST TEHRAN, 2018
MAJOR: MEDIA MANAGEMENT (NON-THESIS).

B.S. ISLAMIC AZAD UNIVERSITY- RUDEHEN, 1994
MAJOR: PSYCHOLOGY.

CERTIFICATE 1) INTERNATIONAL OLYMPIC ACADEMY, 2007
TITLE: OLYMPIC STUDY (40 DAYS)
2) IRIB UNIVERSITY (ISLAMIC REPUBLIC OF IRAN BROADCASTING), 2003
TITLE: JOURNALISM (459 HOUR)

ACADEMIC APPOINTMENT

1. FEBRUARY 2016-PRESENT: **ASSOCIATE PROFESSOR** IN SPORT MANAGEMENT, PAYAME NOOR UNIVERSITY, SHAHRIAR- TEHRAN.
2. FEBRUARY 2012 – FEBRUARY 2016: **ASSISTANT PROFESSOR** IN SPORT MANAGEMENT, PAYAME NOOR UNIVERSITY, SHAHRIAR - TEHRAN, (TENURED FACULTY IN FEBRUARY 2012).

OTHER ACADEMIC RESPONSIBILITIES

1. SEPTEMBER 2013- PRESENT: EDITOR-IN-CHIEF, COMMUNICATION MANAGEMENT IN SPORTS MEDIA, PAYAME NOOR UNIVERSITY ([HTTP://SPORTMEDIA.JOURNALS.PNU.AC.IR/](http://SPORTMEDIA.JOURNALS.PNU.AC.IR/))
2. SEPTEMBER 2018- 2022: HEAD OF GRADUATE STUDIES CENTER OF PAYAME NOOR UNIVERSITY.
3. FEBRUARY 2013- MARCH 2015: VICE CHANCELLOR FOR EDUCATION, PAYAME NOOR UNIVERSITY, ALBORB PROVINCE

4. APRIL 2011- SEPTEMBER 2013: ATHLETIC DIRECTOR OF PAYAME NOOR UNIVERSITY

RESEARCH INTEREST

SPORT COMMUNICATION, CONSUMER BEHAVIOR IN SPORT, SPORT HUMAN RESOURCE MANAGEMENT, SPORT MANAGEMENT EDUCATION, RESEARCH METHODS IN SPORT MANAGEMENT

LANGUAGE SKILLS

PERSIAN: NATIVE SPEAKER

ENGLISH: SPEAK AND WRITE MODERATELY, READ WELL

BOOKS

1. GHASEMI, H., KESHKAR, S., RASEKH, N., IZADPARAST, L. (2020). FUNDAMENTAL OF SPORT SCIENCES. TEHRAN: ANDISHEARA (Persian)
2. GHASEMI, H., ET AL. (2020). COMPREHENSIVE GUIDE TO RESEARCH METHOD. 17TH ED., TEHRAN: ANDISHEARA (Persian)
3. GHASEMI, H., FARAHANI, A., HOSSEINI, M. (2019). SPORT PUBLIC RELATION. TEHRAN: PAYAME NOOR UNIVERSITY (Persian)
4. GHASEMI, H., KESHKAR, S., RASEKH, N. (2018). FUNDAMENTALS OF SPORT MANAGEMENT. TEHRAN: ELMOHAREKAT PUBLISHER (Persian)
5. GHASEMI, H. & KESHAVARZ, L. (2017). SPORT AND MEIDA. TEHRAN: ELMO VARZASH (Persian)
6. GHASEMI, H., HOSSEINI, M., GHAREH, A., NASIRZADEH, ABDOLMAHDI (2016). SPORTS JOURNALISM (2016). TEHRAN: PAYAME NOOR UNIVERSITY (Persian)
7. GHASEMI, H., KESHKAR, S. (2012). SPORT SOSIO- CULTURE FUNDAMENTAL. TEHRAN: BAMDADE KETAB (Persian)
8. GHASEMI, H., KESHKAR, S., ESMAEILI, R. (2011). SPORT COMMUNICATION. TEHRAN: HATMI (Persian)
9. GHASEMI, H., KESHKAR, S., TOJARI, FARSHAD (2008). MEDIA ACTIVITY IN SPORTS. TEHRAN: BAMDADE KETAB (Persian)

Peer Reviewed Journal Articles

1. GHASEMI, H. AND RASEKH, N. (2020). IDENTIFYING DIMENSIONS OF COMMUNICATION LITERACY: THEMATIC ANALYSIS APPROACH. JOURNAL OF HEALTH LITERACY 4 (4), 18-29
2. GHASEMI, H., KESHAVARZ, L., BARATI, A (2020). PROVIDING AN INTERPRETIVE STRUCTURAL MODEL FOR THE DEVELOPMENT OF SPORT FOR ALL BASED ON GLOBAL APPROACHES. NEW TRENDS IN SPORT MANAGEMENT 8 (29), 25-37 (Persian)
3. GHASEMI, H. AND RASEKH, N. (2020). PSYCHOMETRICS OF THE QASEMI'S SEVEN-MODULE COMMUNICATION SKILLS QUESTIONNAIRE. SPORT PSYCHOLOGY STUDIES 8 (30), 23-40 (Persian)
4. RASEKH, N., GHASEMI, H., ZAREIAN, H. MOHAMMADHASSAN, F. (2020). IDENTIFICATION OF BARRIERS TO RESEARCH AND TECHNOLOGY IN SPORTS SCIENCES IN IRAN. JOURNAL OF ADVANCED SPORT TECHNOLOGY 3 (2), 104-119
5. TABIBZADEH, T. AND GHASEMI, H. (2019). ANALYZE THE STATUS OF PUBLIC RELATIONS OF SPORTS AND YOUTH ORGANIZATION OF KOHGILUYEH & BOYER AHMAD PROVINCE. NEW APPROACHES IN SPORT SCIENCES. 1 (2), 93-108
6. GHASEMI, H. (2019). SITUATION ANALYSIS OF IRANIAN SPORTS RADIO CHANNEL FROM THE VIEW POINT OF EMPLOYEES AND MANAGERS. SPORT MANAGEMENT STUDIES 11 (57), 105-120 (Persian)
7. GHASEMI, H. AND ERSHADIFAR, M. (2019). THE ROLE OF SPORT TV PROGRAM (90) ON ETHICAL RESULTS ON SOCIETY WITH EMPHASIS ON RESPECT COMPONENT. JOURNAL OF SPORT MANAGEMENT AND MOTOR BEHAVIOR 15 (30), 361-370 (Persian)
8. FARAHANI, A., GHASEMI, H., HASSANI, S. (2019). Effective Strategies for Participation of NGOs in the Sports Section for All Considering the Government's Health Policy. STRATEGIC STUDIES ON YOUTH AND SPORTS 17 (42). (Persian)
9. GHASEMI, H., FARAHANI, A., NOGHONDAR, RI (2019). DESIGNING THE MODEL ROLE SOCIAL EXCHANGE ON RESPONSIBILITY OF AFC ELITE FOOTBALL AND FUTSAL REFEREES. 6 (3) 67-79 (Persian).

10. GHASEMI, H. AND ASGARSHAMSI, M. (2019). CONTENT ANALYSIS OF SALES MANAGEMENT AND SPORTS CONSUMER BEHAVIOR RESEARCHES IN ISLAMIC REPUBLIC OF IRAN. CONSUMER BEHAVIOR STUDIES 6 (100731), 267-286 (Persian).
11. RASEKH, N., ZAREIAN, H., GHASEMI, H., REZAIE, Z. (2019). CHAMPIONSHIP SPORTS FOR IRANIAN WOMEN: CHALLENGES, OPPORTUNITIES AND SOLUTIONS. NEW APPROACHES IN SPORT SCIENCES 1 (1), 99-116
12. KESHKAR, S., LAWRENCE, I., DODDS, M., MORRIS, E., MAHONEY, T., HEISEY, K., ADDESA, F., HEDLUND, D., DICKSON, G. GHASEMI, H., FARUQ, A., NAYLOR, M., SANTOMIER, J. (2019). THE ROLE OF CULTURE IN SPORTS SPONSORSHIP: AN UPDATE. ANN APPL SPORT SCI. 2019; 7 (1) :57-81
13. GHASEMI, H. (2017). KEY FACTORS FOR SPORTS JOURNALISTS AND COMMENTATORS IN RADIO AND TELEVISION. COMMUNICATION MANAGEMENT IN SPORTS MEDIA 4 (15), 55-74 (Persian).
14. GHASEMI, H. (2014). CONTENT ANALYSIS OF PHYSICAL EDUCATION DISSERTATIONS AND THESES IN PAYAM NOOR UNIVERSITY BASED ON RESEARCH METHODOLOGY. NEW TRENDS SPORT MANAGE 1 (3), 65-74
15. SADEGHI, R., KESHKAR, S., GHASEMI, H., KARGAR, G. (2013). COMPARISON AND DETERMINATION THE REASONS OF PURCHASING FOREIGN SPORT PRODUCTS FROM PRODUCERS, SELLERS AND CONSUMERS VIEWPOINTS. APPLIED RESEARCH OF SPORT MANAGEMENT 2 (26), 21-32
16. NAZARI, R., EHSANI, M., ASHRAF GANGOEI, F., GHASEMI, H. (2012). STRUCTURAL EQUATION MODELING OF RELATIONSHIP AND INTERPERSONAL COMMUNICATION ON ORGANIZATIONAL EFFECTIVENESS BETWEEN SPORT MANAGERS. AFRICAN JOURNAL OF BUSINESS MANAGEMENT 6 (27), 8136-8145
17. GHASEMI, H., FARAHANI, A., MASHATAN, M. (2012). THE RELATIONSHIP BETWEEN APPLICATION OF INFORMATION, COMMUNICATION TECHNOLOGY AND ORGANIZATIONAL EFFECTIVENESS IN PHYSICAL EDUCATION DEPARTMENTS OF UNIVERSITIES OF TEHRAN. INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES. 2 (5). 238-245.

PROFESSIONAL EXPERIENCE

- SPORTS JOURNALIST ON TV & RADIO & PRESS (FROM 1997)
- DIRECTOR OF SPORTS RADIO CHANNEL (FROM 2015-2018)
- FOUNDER AND SUPERVISOR FOR MASTER OF ART DIGREE IN SPORTS MEDIA MANAGEMENT AT PAYAME NOOR UNIVERSITY-ALBORZ PROVINCE (FROM 2011)
- DEPUTY OF DEAN UNIVERSITY AT PAYAME NOOR UNIVERSITY-ALBORZ PROVINCE (2014-2015)
- EDITOR IN CHIEF OF COMMUNICATION MANAGEMENT IN SPORTS MEDIA – SCIENTIFICALLY JOURNAL (FROM 2013)
- GENERAL DIRECTOR OF PHYSICAL EDUCATION DEPARTMENT IN PAYAME NOOR UNIVERSITY (2011-2013)
- MEMBERBOARD AND VICE PRESIDENT IN IRANIAN SPORT JOURNALISM ASSOCIATION (2013-2017)
- MEMBER OF COMMUNICATION AND SPORT MEDIA IN SPORT RESEARCH CENTER OF EDUCATIONAL MINISTRY (2011-2013)
- DEPUTY OF MINISTER IN COMMUNICATION, EDUCATION AND CULTURE (SPORT AND YOUTH MINISTRY (2009-2011)
- GENERAL DIRECTOR OF PUBLIC RELATION IN SPORT AND YOUTH MINISTRY (2009)
- DIRECTOR OF SPORT AND RECREATIONAL DEPARTMENT IN JNN TV (2005-2009)
- EDITHOR IN CHIEF OF SPORTS NEWS IN IRANIAN JNN TV (2004-2005)
- PRESIDENT OF IRANIAN SQUASH FEDERATION (2003-2007)
- MEMBER OF SQUASH DEVELOPMENT COMMITTEE IN ASIAN CONFEDERATION (2004-2007)
- DIRECTOR OF IRAN VARZESHI (SPORTS NEWSPAPER) (2006-2011)
- EDITHOR IN CHIEF OF SPORTS NEWS IN IRANIAN INN TV (2000-2004)
- EDITHOR IN CHIEF: SPORTS NEWS IN IRANIAN JNN TV (1999-2000)

RESERCH PRESENTATION

- THE ROLE OF INFORMING IN SPORT (2003). ICHPER CONFERENCE. TEHRAN-IRAN
- THE ROLE OF MEDIA IN DEVELOPIN OF ZOORKHANEH SPORT (2006). 5TH CONFERENCE ABOUT ZOORKHANEH SPORT. ZARBROOKEN- GERMANY
- CONTENT ANALYSIS OF SPORT EVENT MANAGEMNT BOOK IN IRAN (2013). SPORT EVENT SEMINAR. ESFAHAN- IRAN.

THEORIES, NOVETIES AND MODELS

- THE MODEL OF DESIRED COMMUNICATION IN SPORT
- The MODEL OF 7 EFFECTIVE COMMUNICATION SKILLS

STABLISHMENT AND DESIGNING

- STABLISHMENT OF SPORTS NEWS IN IRANIAN INN TV(1999)
- STABLISHMENT THE M.A. MAJOR ON: SPORT MEDIA MANAGEMENT IN PAYAME NOOR UNIVERSITY(2012)
- STABLISHMENT OF "NATIONAL BELL FOR PUBLIC SPORT" IN IRANIAN RADIO VARZESH

REWARDS

- THE BEST CHIEF EDITOR IN SPECIAL NEWS IN IRIB (2001) and (2002)
- THE BEST RESEARCHER IN PAYAME NOOR UNIVERSITY, ALBORZ PRVINCE(2015)
- THE BEST MEDIA DIRECTOR IN IRAN: A Survey from Specialists by a Sport NGO (2016)